

Floor Care Professional™

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Tacony Corporation Expands Tandem Air Technology With Eight New Vacuums

St. Louis, Missouri – After introducing its revolutionary Tandem Air technology with the Simplicity Synergy and Riccar Radiance at the 2004 VDTA convention, Tacony Corporation will unveil eight new uprights with this same technology at the 2006 winter show.

“At Tacony, we believe in order to best equip independent vacuum dealers in the fight against the mass merchants, it’s imperative to provide unique products that are demonstrably better than anything else on the market. The fatal flaw of a classic clean air demonstration is that it can be duplicated by a \$50 chain store vacuum. Therefore, as we began developing our new vacuums, we knew they all must feature our unique Tandem Air technology,” explained John Kaido, Tacony’s Sr. Vice President of Home Floor Care.

With Tandem Air technology, a direct air motor and clean air motor are aligned in series in order to produce a vacuum with high air flow and high suction. All other vacuums offer either high flow or high suction. Only Tandem Air vacuums offer both and as a result, provide the exceptional carpet cleaning of a direct air vacuum and the advanced filtration and the powerful on-board tools of a clean air vacuum.

Two of the eight new Tandem Air vacuums will be ultra premium versions of today’s Simplicity Synergy and Riccar Radiance. In addition to all of the features on the current Synergy and Radiance, these new models will include dirt sensors, check filter lights, longer stretch hoses, titanium components and much more. The premium Radiance and Synergy will carry MSRPs of \$1,399.

Tacony Corporation is also bringing Tandem Air technology into the ‘bread and butter’ price points of \$499, \$599 and \$649 with three new Riccar uprights in the Brilliance line and three Simplicity models in the Synchrony line. According to Joy Petty, Marketing Manager for Home Floor Care, “The new Synchrony and Brilliance lines are nothing short of spectacular. These sleek, American-made vacuums with Tandem Air technology and very attractive prices are the easy to sell, high profit machines independent vacuum dealers need.”

Doug Blocker, Tacony’s Chief Engineer, said, “When our Research and Development team was challenged with the task of creating a smaller Tandem Air vacuum, we knew it wouldn’t be easy. But we persevered and I’m very happy with what we’ve created.”

Like all Simplicity and Riccar upright vacuums, the eight new Tandem Air machines will be made at Tacony’s manufacturing plant in St. James, Missouri. According to the Plant Manager, Jim Fleming, “We’re on track to build our one millionth vacuum during the fourth quarter of 2006. These new models will certainly be big contributors this year in helping us reach that major milestone.”

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